



File No. 12(4)2016/Misc/RCD/FSSAI
Food Safety and Standards Authority of India
(A Statutory body under Ministry of Health and Family Welfare)
(Regulatory Compliance Division)
FDA Bhavan, Kotla Road, New Delhi-110 002

Dated: 29.08.2019

To,

- (i) Commissioner of Food Safety of all States/UTs
- (ii) All Central Licensing Authorities

Subject: Clarification regarding Advisory dated 22.07.2019 on Free toys & gift items with Food Products -reg.

Reference is invited to FSSAI letter of even No. dated 22.07.2019 regarding the packing of the toys & gift items with Food Products.

2. In this regard, it is clarified that the ibid advisory is non-binding in nature and therefore, no coercive action against the FBOs may be initiated by Food Safety Regulatory Authorities against the FBOs solely on the basis of ibid advisory of FSSAI, unless the acts of the FBOs are in violation or contravention of relevant law. Further, the Food Safety Regulatory Authorities are also advised to assist FBOs to improve upon their production process to address the issue of packing of the Toys & Gift items with Food Products.
3. This issues with the approval of Competent Authority.

Yours sincerely,

(Dr. Shobhit Jain)
Executive Director (RCD)

Copy To:

All Stakeholders.
CITO, FSSAI: with a request to upload on website.